

Cookie policy

Wallter, UAB, Vilnius Street, no. 28-201, LT-01402 Vilnius, Lithuania, email info@wallter.com (“we”, “Wallter” or “WLT”) is acting as the data controller with respect to data collected via WLT website <https://wallter.com> and is committed to protecting your information and respecting your privacy. **Wallter, UAB** cares about the safety of your data. We are obliged to keep safe and responsibly manage your personal data. In this document, we present the information on how we manage it using cookies.

1. What are cookies?

A cookie is a small amount of data that contains information that is downloaded to the device from which you access our website. Cookies are useful because they allow us and other websites to recognize your device. For more comprehensive information about how cookies work, see <http://www.allaboutcookies.org>.

2. Why do we use cookies?

Cookies are widely used to make websites work, or work more efficiently, as well as to provide information to the owners of the website. For example, they can allow you to navigate between web pages of our website and remember your preferences such as your language selection.

3. What kind of cookies are used?

Wallter, UAB uses both first-party and third-party cookies on our website.

The first-party cookies used are issued by the Wallter, UAB domain. They serve many purposes (outlined in the “Types of Cookies” section below), generally to fulfill a function of the website, perform marketing activities, and more.

In addition, third-party cookies belonging to other parties, including business partners and service providers, are used by the website. The cookies (outlined below) are used for tracking users' browsing behavior across the website for targeted advertising, analytics, and personalization purposes. Specifics on these cookies are outlined in the “Third-Party Cookies” section below.

4. Third-Party Cookies

The website displays a link to Okta, Youtube, LinkedIn, Pipedrive, Cloudflare, Consentmanager, Google websites of external service providers. The Cookie policy of these third parties will apply once you click on the links and start using them.

You can find more information about these third party cookie policies here:

<https://www.okta.com/privacy-policy/h>

<https://www.linkedin.com/legal/cookie-table>

<https://www.pipedrive.com/en/cookie-notice>

<https://www.cloudflare.com/privacypolicy/>

<https://www.consentmanager.net/privacy/>

<https://policies.google.com/privacy?hl=en&gl=ZZ>

How Google uses cookies – Privacy & Terms – Google

The website may contain links to other third party websites. We do not control the use of cookies by third party websites, even if you are directed to them from the website. Therefore, if you follow a link from the Site to other websites, you should check separately the cookies used by those websites.

Cookies used on the website may transfer the data collected to third countries, including the United States.

5. Types of cookies and consent

To comply with legislation, we have reviewed the use of cookies on our website and set out the information below. This is to ensure that you are aware of these cookies and can give your consent for the placing of some or all these cookies on your device when you use our website. In summary, WLT uses cookies for the following purposes and therefore we can list the following types of cookies:

- **Function** – A cookie that is set to fulfil a function of the website (usually essential) that is usually expected by the visitor. Example: language settings, consentmanager cookie, consent cookie;
- **Marketing** – A cookie that is set to perform marketing activities. Example: Tracking of marketing campaign success, targeting of advertising, user identification for marketing purposes;
- **Preferences** – A cookie that is set to store user preferences that are usually not essential to the websites functionality and may not be required by all users. This is usually seen as “comfort” features of the website. E.g. settings of a video player or settings that adjust the design/behavior of the website;
- **Measurement** – A cookie that is set in order to measure visitors’ activity on the website. Example: User behavior, counting of visitors, tracking of visitors across the website(s);
- **Social Media** – A cookie that is set from social media elements. Usually very similar to “preference cookies”. This type was added in order to better distinguish from the websites’ own preferences and the preferences of typical social media tools;
- **Other** – All cookies that do not fit in the above categories.

Further details of the cookies we use and how they relate to the descriptions set out above can be found below in the **List of cookies, section 6**. We may use other cookies from time to time and if we do, we will inform you by updating this Cookie policy.

6. List of cookies

Wallter, UAB – Website (<https://wallter.com>)

a. Function cookies:

Cookie Name	Description	Expire	Type	Vendor Name	VendorURL
__cmpcccu*	Consent information in custom consent format.	Persistent	Function	consentmanager	consentmanager
__cmpcccu*	Consent information in custom consent format.	Persistent	Function	consentmanager	consentmanager
__cmpcccu*	Consent information in custom consent format.	Persistent	Function	consentmanager	consentmanager
__cmpconsent*	Consent String of the IAB CMP Framework (TCF) v2 specific to a single account in our platform.	Persistent	Function	consentmanager	consentmanager
__cmpconsent*	Consent String of the IAB CMP Framework (TCF) v2 specific to a single account in our platform.	Persistent	Function	consentmanager	consentmanager
__cmpconsent*	Consent String of the IAB CMP Framework (TCF) v2 specific to a single account in our platform.	Session	Function	consentmanager	consentmanager
__cf_bm	Read and filter requests from bots.	30 minutes	Function	Cloudflare	Cloudflare
__cf_bm	Read and filter requests from bots.	29 minutes, 15 seconds	Function	Cloudflare	Cloudflare
__cmpcccu*	Consent information in custom consent format.	Persistent	Function	consentmanager	consentmanager
__cmpcccu*	Consent information in custom consent format.	Session	Function	consentmanager	consentmanager
_GRECAPTCHA	Provide spam protection.	Session	Function	Google General	Google General
rc::a	Distinguish between humans and bots.	Persistent	Function	Google Recaptcha	Google Recaptcha
rc::d-*	Distinguish between humans and bots.	Persistent	Function	Google Recaptcha	Google Recaptcha
rc::f	Distinguish between humans and bots.	Persistent	Function	Google Recaptcha	Google Recaptcha

b. Marketing cookies:

Cookie Name	Description	Expire	Type	VendorName	VendorURL
IDE	Provide ad delivery or retargeting.	Session	Marketing	Google Ads	Google Ads
test_cookie*	Determine if the user's browser supports cookies.	15 minutes	Marketing	Google Ads	Google Ads
_gcl_au	Store and track conversions.	90 days	Marketing	Google Tag Manager	Google Tag Manager
_gcl_aw	Provide ad delivery or retargeting.	90 days	Marketing	Google Ads	Google Ads

c. Preferences cookies:

Cookie Name	Description	Expire	Type	Vendor Name	VendorURL
__cmpcc	Test if the visitor's browser supports cookies.	395 days	Preferences	consentmanager	consentmanager

d. Measurement cookies: N/A

e. Social media cookies: N/A

f. Other cookies: N/A

Wallter, UAB Open Account

<https://wallter.com> has subdomain which is used for our website visitors who want to open a WLT account. Please see the url and the cookies collected on this site listed below by type. **Open Account:** <https://registration.wallter.com> (when you press the button "[Open Account](#)").

a. Function cookies:

Cookie Name	Description	Expire	Type	Vendor Name	VendorURL
__storage_test__*		Persistent	Function	Cloudflare	Cloudflare
ch_chl_probe_*		Persistent	Function	Cloudflare	Cloudflare

b. Marketing cookies: N/A

c. Preferences cookies: N/A

d. Measurement cookies: N/A

e. Social Media cookies: N/A

f. Other cookies:

Cookie Name	Description	Expire	Type	Vendorname	VendorURL
cf_chl_2	For the execution of Javascript or Captcha challenges. These cookies are not used for tracking or beyond the scope of the challenge.	1 hour	Other	Cloudflare	Cloudflare

Wallter, UAB Log in WLT account

Wallter, UAB uses Auth0, the authorization server for our website visitors who want to log into their WLT account. Please see the url and the cookies collected on this site listed below by type. Log in: <https://wallter.eu.auth0.com/login?> (when you press button "[Log in](#)").

a. Function cookies:

Cookie Name	Description	Expire	Type	Vendorname	VendorURL
__cf_bm	To ensure the proper functioning of Cloudflare's bot solutions.	30 minutes	Function	Cloudflare	Cloudflare
_csrf		10 days	Function	unknown	

- b. **Marketing cookies:** N/A
- c. **Preferences cookies:** N/A
- d. **Measurement cookies:** N/A
- e. **Social Media cookies:** N/A
- f. **Other cookies:**

Cookie Name	Description	Expire	Type	Vendorname	VendorURL
did	The functionality is to store and track visits across websites.	365 days, 20 hours, 7 minutes	Other	unknown	

7. How long will cookies remain?

Cookies stay on your device(s) for differing amounts of time, depending on whether it is a “persistent” or “session” cookie:

Persistent cookies: These cookies are used to remember your preferences on the website, to analyze user behavior to establish patterns of usage and preferences, and to improve the functionality of the website. They remain on your computer or device until they expire or they are deleted by you. They persist even after you close the browser and restart your computer. The amount of time in persistent cookies is precisely expressed or specified by the word persistent.

Session cookies: These cookies are used to remember your activity during the current website visit. They are temporary and only stay on your computer or device only until you stop the current browsing session.

8. How to manage cookie preferences?

As a user, you have the right to reject, delete, or otherwise limit the use of any and all types of cookies used while visiting the Wallter website. You can manage your cookies in two ways:

- 1) by adjusting your browser settings (please see the next section below); or
- 2) by using our cookie pop-up tool. Once you open our website a cookie pop-up shall appear informing you about the cookies on our website and from the pop-up you will be able to access a panel that allows you to customize your cookies consent preferences.

Please select the most appropriate options for yourself. You will always be able to redact your initial cookie preferences by hovering on the left bottom of the screen and accessing the **Privacy settings** tab.

9. Blocking cookies

Should you want to continue using our services but restrict our use of cookies, you can block cookies by activating the setting on your browser which allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including Function as set described above) you may not be able to access all or parts of our website. Our website may issue some of the cookies described above as soon as you visit our website unless you have adjusted your browser setting so that it will refuse cookies.

10. Contact us

If you have any questions about our cookies, you can find the most relevant contact details in our [Privacy Policy](#).

11. Changes to this Cookie Policy

This Cookie policy was last updated on **5th March 2024**.

This Policy shall be reviewed and, if necessary, updated at least once a year. Any changes to the Policy will be posted on the Website.